

Region Collegiate Meeting Region B meeting 2/28/15

RCT intros

- Cinthya and Sali – RCR
 -
- Steffi – RCCE
- Olivia – RCS
- Suzie – CLCC lead for Region B
- SWEFLs – Laura and Janice

Roll Call

- UCLA, UCSB, Cal Poly Pomona, Cal Poly SLO, Cal State Fullerton, cal state long beach, cal state LA, Loyola, New Mexico, SDSU, Utah State, New Mexico Mining, UC riverside, Embry-Riddle

RCT and responsibilities

- RCR (Regional Collegiate Representative)
 - In charge of president's calls and meetings
 - Bridge collegiate to professional, and to region leadership
 - Attend Conferences
- RCCE
 - Maintain the blog!
 - Help RCRs with meetings and calls
 - Attend conferences
 - Maintain communication with the region leadership
- RCS
 - Collegiate voice on senate
 - Attend conferences
 - Networking with national level
 - Learn about bylaws, voting, etc
- SWEFLS
 - Collegiate with 2 or more years left of college with high leadership potential
 - Annual Conference Leadership training
 - Nominations in April – HQ will send an email upcoming
 - Mentoring – professionals

FY16 candidates

- Michelle Tran
- Cassie Maguire
- Carina Hahn
- Rainie Ingram

- Claudia Garcia
- Nikita Hariddos
- Nhari
- **Still need photo – by tomorrow**
- Sections in good standing get to vote
- Voting during the month of march, about 3 weeks
- Email and blog for candidates and results

Reporting

- April reporting – last one left
- Only 51% on-time reporting, goal was 95%
 - How can we raise it? It's only a 1-3 sentence update
 - Reminder emails: a month, two weeks, one week (blog)
 - Google Calendar
 - Post who's submitted and who hasn't
- Good content overall
- Missing some activities in reports for points
 - Made an online reporting for weekly point tallies
- National reports – June 30
 - Only this year's Treasurer/President (FY15, outgoing)
 - Must be on SWE.org as such
 - Access: hq@swe.org
- Outreach goal – we need better reporting to log stuff
 - Goal 50,000 reached over country

RCT update

- 50% of members retained – doing great
- Increase C2C memberships 3% - think it's on track
- ALL sections in good standing – trying to always reach out
 - 50% female engineers
 - 10 members
 - Turn in all reports and bylaws
 - President and Treasurer paid members
 - Benefits: 20% back, voting rights
 - We can help 😊
- Outreach surveys and stuff
 - Survey monkey

(BLOG Discussion)

1. Used for submitting past events, what is functionality?

Answer Steffi: Made to give inspiration and give ideas to other sections to better improve their own sections

2. Give more points to a section that posts best practices on the blog
 3. More discussion oriented posts, articles about things happening in industry , discussions from speakers at conferences
 4. Items wanted on blog:
 - a. How to lead a meeting
 - b. A mentor post to discuss what they can do for you
 5. Are hot topics helpful?
 - a. Better methods for reaching out to high school students
 - b. How to keep general members involved in SWE
 - c. Best practices about how to contact the school, make it easier to reach students
 - i. Freshman mentoring
 - ii. Bring students directly to the college
 - iii. Post fliers in the community about events
 - iv. Tag team with University's pre-planned initiation events
- -Looking into a badge of some sort to post on media pages to allow members to link to the blog
 - -Submit guest posts on the blog ("submit a blog post" tab), email photos to Steffi (rcceb@swe.org), discussion ideas need to be emailed
 - -Meeting notes are also put on the blog for viewing

Points :)

- Annual – 4
- Region Meeting – 4
- Calling In – 2
- Award submitting -
- Turn in report – 3, -2/week for late reports
- Blog – 1 pt for comment or post
- CLCC event - 2
- Joint professional/collegiate event - 3
- Outreach – 3
- Apply for RCT - 3
- 40pt = award

CLCC

- Help with being in good standing
- Supports the development of leadership and sections
- In-person, virtual, and informal coaching
 - Can travel – have \$\$
- 50 collegiates/professionals across the regions

- Swecclcc.wordpress.com
- Clcc-chair@swe.org (national)
- *Region b CLCC email*
- Drop-in coaching today
 - Suzie and Jen
- Most popular workshop – changes by season
 - Spring – college to career transition and officer transitions
 - Fall – officer training, membership, etc
 - Any time of year
- Tons of modules

Officer Transition

Graduation

- Grad member coordinator: Nicole. Grad-coordinator@swe.org
- Coordinator Elect
- Grad programming coordinator

Awards !

Region Collegiate

- Awards printed by end of days, pick up at registration
- 1: Cal Poly SLO
- 2: UC riverside
- 3: U of Utah
- Most blog points: UC Riverside
- Call Stars – U Arizona, Cal Poly Slo, U New Mexico U of U, UC riverside

National

- Outstanding Collegiate section – May 31
- Collegiate member and faculty advisor – March 31
- Section awards – July 1
- Region awards – December?

Scholarships

- Swe.org/scholarships
- Same applications for all scholarship
- Lots of \$: 1000 to 10,000
- Sometimes don't even have enough applicants
- Talk to us for help

Miscellaneous reminders

- Multiple membership
- President's calls – 45% attendance
 - How can we help?
 - Don't like Sundays – kind of inconvenient
 - Some prefer that to the week because it's so hectic – projects, homework
 - Not Sat or Friday. Maybe Sunday afternoon?
 - Doodle poll? Current Presidents for the remaining calls
 - Google Calendar reminder
 - Any member can call in – doesn't need to be the president
 - Reminders – just doing day of now. Try send a week before
 - Other suggestions
 - Other topics for sharing: how other sections do transitions (officers)
 - Add list for roll call
 - Penalize sections for not coming?
 - Fair – waste if people aren't attending but still not attending
 - Two cases – complete no info, reads alone can't make
 - Different key word for those who only read the slides
 - Decrease points for reading only or just no penalty but no points
 - Will definitely implement Google Calendar first, then go to penalizations if that doesn't work

Best Practices

- Membership: ice cream social and tabling
- Presidents: officer positions and member retention
 - Freshman inch-in program – bring them into leaderships
 - Interesting socials (ei baked goods from company)
- Vice Presidents becoming unique – tutorials in technical skills
 - Obstacles: Officer coordination
- Treasurers
 - Fundraising! Making items for raffle, t-shirt sales (incl online), going to departments, restaurants for % of sales
- Professional Development
 - EWI – differs by school
 - UCLA – 3 courses, then career fair
 - U of U – buffet and slow speed dating
 - Development – establishing company reps to attend vs expansion vs beginning
 - Professional Development events:
 - Info sessions/bring in companies
 - Workshops for soft skills: communication, resumes

- Retention through rewards: keychains, pins, etc
- How to cope with the multiple-majors? Do you gravitate or spread?
 - Ask companies to discuss re: internships and resume/interview tips
 - Issue: you are at the mercy of the companies. Too many CS companies, lack Civil and Biomed. Went to specific events to target those companies to get more involved with SWE.
 - Info session priority to sponsors (every other week, first come-first served)
- Outreach
 - Large events: competition, Wow that's engineering. Most focus on that event over the year. Ex. Wow! That's engineering (SWE signature event, must apply). Need LOTS of members for big events.
 - Try to coordinate with other clubs for volunteer base and other aid. Engineering honors societies, which have requirements for volunteering
 - Team up for giant event. Allows discipline specific activities by discipline specific clubs.